



Janna Opheim

BERLIN

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LOOKING FOR...

Design agency, on-site, Berlin.

HARD SKILLS

Branding UI/UX Design User Research




Project Management Concept Development

Strategy Product Design Pitch Decks

Entrepreneurship Business Models

Design Sprints Visual Storytelling

SOFT SKILLS




 Empathic
 Communicator
 Problem-solver

TOOLS:



Miro, Figma, Adobe Illustrator, Slack, Pitch, Notion.

LANGUAGES:

 English: Fluent
 Norwegian: Native
 German: A1

INTERESTS:




 Berlin's street art
 Meeting strangers for drinks
 Yoga and running
 Dance classes

FUNFACT:

People say I'm extremely structured and organized, a rare trait amongst designers apparently.

AWARDS:

Gullkalven 2021, 2022 & 2023:

 3 Gold
 3 Bronze
 2 Diploma

Norway's largest student competition in Creative Communication.
 @gullkalven on Instagram

Strategic Identity Designer

Specialised in branding, UI/UX and storytelling. I feel passionate working with startups and early-stage ideas, empathising with users and creating solutions for tomorrow. My personality translates to an extraverted introvert – being reserved when needed but also love seeking social situations to meet and learn people from all over the world 🌍

RELEVANT EXPERIENCE



Designer & Manager (SP)

JANNA OPHEIM • SELF-EMPLOYED • FEB 2018 – PRESENT

- ✦ Branding projects for ambitious individuals and smaller businesses, helping them kick start and grow their creative side projects
- ✦ Started with photography, design gigs since 2020

Clients: JVH Ventures, Ringsaker Kommune, Hedmark Fylkeskommune, Seniordans Norge, Eleanor Flowers



Digital Designer (in-house)

STRISE • SEASONAL • OSLO, NORWAY • JUN – JUL 2022

- ✦ Updating UI-design of product and website (handed to devs), SoMe production
- ✦ Independent brief: rebranding Strise's identity
- ✦ Practiced making determined and confident decisions according to Strise's core values on decision-making



Graphic Designer

TBWA NORWAY (KOMITÉ) • INTERNSHIP • OSLO, NORWAY • AUG – DEC 2021

- ✦ Full branding strategy and -design work for B2B client
- ✦ Leading client meetings & workshops, as well as writing sales quotes to potential clients
- ✦ Writing and implementing design briefs

Clients: Sunshine Valley, Toma, Oskar Sylte, Kaffe&Co



Graphic Designer (in-house)

KILDE (HAMAR MEDIA) • APPRENTICESHIP • RINGSAKER, NORWAY • AUG 2017 – JUN 2018

- ✦ Magazine design & production of advertisements
- ✦ Learned best design practices for typesetting and layout, as well as export and implementation of design files

Outcome: Journeyman's paper in Graphics

EDUCATION



MA, Innovation Design Management

UNIVERSITY OF EUROPE • BERLIN, GERMANY • OCT 2022 – FEB 2024



BA, Graphic Design

WESTERDALS (KRISTIANIA UNIVERSITY COLLEGE) • OSLO, NORWAY • AUG 2019 – JUN 2022



Media & Communication

HAMAR CATHEDRAL SCHOOL & RINGSAKER VGS • INNLANDET, NORWAY • AUG 2015 – JUN 2019